

GOLDTHWAIT RESERVATION
PO Box 1025, Marblehead, MA 01945



Killdeer chicks

Trustees

- Margaret Bacon
- Jay Beebe, III,
- William Blake
- Glenn Chalek
- Christine Cudihy
- Tom Hamond
- Eamonn Healy
- Nancy Haskell
- Bill Hatch
- Dr. David Hutchison
- Timothy Johnson M.D.
- Fiona Lubbock
- Phil Norcross, Jr
- Maeve Rice
- Betsy Rickards
- Gary Ritter
- Bill Sheridan
- Jean Verbridge

Officers

President

Fiona Lubbock

Vice-President

Edward Principe

Treasurer

Geoffrey Lubbock

Secretary

Jeanne Kleene

Chair, Fundraising

Margaret Bacon

August 5, 2017

Dear Goldthwait Friends,

The year 2017, Goldthwait Reservation's 70th birthday, has been exhausting, exciting and exceptional.

Thanks to the incredible support of all our members and volunteers, who have worked so hard in the marsh and assisted in our various fundraising activities and donated funds, the reservation is breathtakingly beautiful and enjoyed by many Marblehead residents.

Although the restoration efforts to decrease invasive plants and foster native species has sometimes been grueling this year, we think you will agree that the results have been remarkable.

Highlights of 2017

- Macquarie matching donation of \$25,000 AUD
- Essex Heritage Trust Award and Grant donation \$2,000
- Clearing and Opening Access on the Rights of Ways
- MIT Fraternity Work Day
- Charter School Community Gathering
- Two Killdeer chicks hatched and thriving

- Livingston Taylor Concert
- Major Salt Marsh Restoration
- Featured on Channel 5 Chronicle
- Girl/Boy Scouts Overnights
- Update of the Electrical Board
- Work Programs for Marblehead Youth

I would like to personally thank the Board of Directors and the Trustees for their immeasurable commitment, time, guidance and contributions which have benefitted the reservation this year.

Work will continue on the salt marsh restoration and our goal is to have the parking lot cleared by early autumn.

Thank you all for your patience and understanding concerning the parking lot rubble.

We welcome suggestions and comments. Please forward any to me or to any of the other Directors.

On behalf of the Goldthwait Trustees and Directors,

Fiona Lubbock
President

FUNDRAISER – LIVINGSTON TAYLOR CONCERT

The Livingston Taylor concert raised \$10,000 profit for Goldthwait and, more importantly, provided an event of great charm and delight to many people. It was a sizeable endeavor, something we have not previously attempted, and was an extraordinary success.

Some of the comments are as follows:

- “What a remarkable evening and concert. It was magical!”
- “Liv was great. Personable, witty, intimate. Great show.”
- “Quality event. Attention to details was apparent.”
- “People want more! Even for Liv to come back!”
- “It was the most wonderful evening last night. Thank you for having the dream and for letting us all come along for the ride!”
- “What a magnificent evening at Goldthwait! Livingston Taylor is more than a warm and engaging entertainer. He is also a teacher and a humanist. A grand evening all around.”

A Quality Event

Tent – a very attractive tent was erected by APEX tent. It was fortunate that we had it since it rained.

Food – delicious and plentiful presented beautifully for the “Meet and Greet” tickets by Vinwood Caterers.

Wine and beer was provided by Shubie’s who gave us a generous discount. Two home brewed kegs were donated by Steve Haskell (a great hit).

Advertising

PayPal - we introduced PayPal for donations to our website for the first time. It was very successful but unfortunately our site was hacked. Betsy Rickards came to our rescue and she secured and upgraded the site.

Facebook - We used targeted advertisements on the Facebook website.

Posters – We placed posters in over 100 locations.

Arnould Gallery – sold about \$7,000 worth of tickets and was instrumental in our success.

Deschamps Printing – kindly donated the printing of the tickets

Ticket Sales

Summary	Tickets	Complim	Sold	Amount	Tickets	Sold
\$ 100.00	130	7	123	12,400	130	95%
\$ 70.00	101	12	89	5,880	230	39%
\$ 40.00	126	0	126	5,000	230	55%
Other Bar etc				1,466		
Donations				1,630		
Total	357	19	338	\$ 26,376	590	57%
Tent size	350					
Capacity used	61%					

Expenses	Amount
Advertisizing - Paypal	160
Banner - Staples	94
Flowers - Home Depot	161
Flowers - Marblehead Garden Center	110
Flowers - North East Nurseries	205
Food - Vinwood	3,715
Insurance - Burke	175
Livingston Taylor	5,000
Pizza for Apex tent folks	31
Porta potty - The Shed	300
Posters - The Scarlett Letter	60
Sound Engineer	1,390
Tent - Apex	2,798
Tips - Vinwood	300
Town of Marblehead - Police	429
Town of Marblehead - Liquor License	50
Wine - Shubies	1,235
Cost	\$ 16,212
Net Profit	\$ 10,164

Thanks to the team who were: Margaret Bacon; Christine Cudihy; Tim & Nancy Geraghty; Steve & Nan Haskell, Jack & Jeanne Kleene ; Fiona & Geoff Lubbock; Madey Poss; and Maeve, Eve and John Rice

Beach Update

- The beach is kept meticulously clean by Christine Cudihy and Fiona Lubbock
- Eve Rice managed the parking lot attendants (herself and Emma Bushman)
- No need for police detail (yet) as there have been minimal disturbances
- Vandalism – someone put earth in Bill Cuddy's backhoe fluids costing him a good deal and setting the project back by a couple of weeks
- The "No Dogs On The Beach" sign was stolen last week

Permits

Area use and fire pit permits have been organized by Jeanne Kleene. There were overnight camps by both the Boy and Girl Scouts (different evenings!!!) and many wonderful parties. We now require a deposit to ensure clean up. Nearly all the guests have been good at obeying the rules (no alcohol without insurance) and cleaning up afterwards. We have refined the permit process and look to further improve for the 2018 season. 19 Grassy area/fire pit events and 5 beach fires (to date).

Marsh Update

Soil removal

Plan

Remove fill pushed into the marsh many years ago in the northeast corner, the side by Orchard street and by the parking lot. The plan was to use the fill to build up and level a lawn for a house on Orchard Street and raise the level of the grassy picnic area by the parking lot/fire pit. The disposal of soil contaminated with seeds or vestiges of invasive species is expensive and using the soil as we have, has been a win/win environmental solution.

Status

Last year soil was removed from the northeast corner. The soil was moved to the parking lot and stones and roots were screened and removed from the soil. This year we used most of the soil to build up the lawn of a house on Orchard Street and the soil on the side by Orchard Street was removed. As part of this process, shrubbery on the Longfellow road extension was removed and the right of way was cleared.

Still to be done

The soil needs to be sifted and cleaned and spread on the grassy area. It will then be seeded. This work is scheduled to be completed by the end of September.

Marsh trenches

Plan

To clear many of the existing trenches using the rotary ditcher and to create a new perimeter ditch parallel to Orchard Street.

Status

Many of the trenches were cleared with the rotary ditcher.

Still to be done

Perimeter ditch needs to be completed.

Bushes and Trash North East Corner

Plan

Remove invasive bushes and clean area.

Push stones out of marsh back onto beach.

Sand pushed on to Goldthwait by Town Park and Rec needs to be pushed back by the Town

Status

Bushes removed, area cleared.

The MIT students helped to remove the bushes that had been cut by DeRosa Environmental and moved some rocks back to the beach. DJ Migliore and David Campbell did a good deal of removal the previous year.

Still to be done

Bushes will be burned next year when the burning season begins.
Stones and sand need to be pushed back.

Marsh Detritus

The debris that is swept by the tide to the edge of the marsh blocks the growth of the salt grass and allows the invasive Phragmites grow more easily. This year both the Cub Scouts (Chas Leveroni) and the girl scouts (Xhazzie Kindle) and their parents raked and cleared a lot of the marsh saving Goldthwait more than \$1,000. We also used our landscaper at a cost of \$825 for considerably less work. There were two terrific articles in the reporter on the work done.

Invasive Species elimination

Plan

Pepperweed – Remove and eliminate
Knotweed – Reduce 70% by pulling
Phragmites – Reduce
Purple Loosestrife – Remove as it is still a major problem.

Still to be done

Knotweed, Phragmites and Purple Loosestrife removal

Trees

A huge pine tree at the end of Longfellow was dangerous and we had to take it down (Keating tree service). A large Black Cherry tree at the end of Page Road extension was threatened. We trimmed and fed the Cherry and it is doing well.

Marsh restoration Year to date cost 2017 through 7-31-2017

Goldthwait Account Breakdown Detail						
Marsh Other	2013	2014	2015	2016	2017	
Asbestos Removal					50	
DeRosa Environmental Consulting			5,850	20,585	3,939	Plantings, cuttings & sprayings
Dr. Lloyd					580	Bush moving
Donohoe - Markers	7,308	-	3,046		420	Marker Lloyds/Conways for earth removal
Equip	39	200	619			
Goodwin	2,750	2,270	525	975	300	Marsh vomit
Lassana			1,935	1,120	825	Marsh Vomit
Legal	2,466	569	35	2,210	3,738	Right of Way issues
Supplies	452	37		399	366	
Tree		-	1,050		2,925	Longfellow huge pine removal, Page Cherry trim and feed
Town of Marblehead (Dump)					23	Town now charges for dumping invasives
Volunteers / Students	316	327	442		205	
WJC Services				42,795	22,609	Soil removal, cleaning and stone disposal
Marsh Other	13,331	3,402	13,502	68,083	35,979	

Chronicle produced a very nice segment on Goldthwait Saltmarsh which helps explain the great value in maintaining and restoring the saltmarsh. <http://www.wcvb.com/article/chronicle-the-power-of-salt-marshes/10326708>.

Financial Report

Donations

Donations, including tickets for Livingston Taylor were very successful. Margaret Bacon, as usual, led the field with the contribution from her employer, the Macquarie Group at \$18,936. Interestingly, the suggested level for stickers of \$30 or \$45 raises a small percentage of our total donations. The larger amounts are the result of the development of new supporters and dedicated members who give generously to support the marsh. This represents a great feat by our team of Directors and Trustees. Bravo! The very successful Livingston Taylor concert raised almost \$26,876 of the total revenues below. The chart below illustrates the donation range, number of donors and total amount per range for the year 2017.

\$ range	Number	Amount
\$18,936	1	18,936
\$1,000-\$4,000	3	6,790
\$500-\$999	14	8,950
\$250-\$499	37	11,345
\$100-\$249	121	18,950
\$50-\$99	96	6,141
\$0-\$49	76	2,449
Total	348	\$ 73,561

Non Fundraising Expenses (see details on next page)

- **Banking** – costs will be higher than previously due to PayPal fees
- **Trash** – lower than previous years due to timing.
- **Legal** - Filing fees for Attorney General and Secretary of State
- **Insurance** – Directors and General Liability paid later in the year / timing.
- **Lawn Care** – the year is paid in advance
- **Mail Box** –same as last year
- **Stickers** – same as last year
- **Office Supplies/Stamps** – Last year costs were \$1,788 and we used quality paper and Staples printed them; we also purchased postcards (of paintings by Ben Strohecker) and acknowledgements were sent to nearly all donors
- **Supplies** – Last year we purchased the fire pit liner and the new sign board
- **Beautification Tables:** Last year we built a new gate and purchased new tables; this year we built more wooden fencing by the stone entrance
- **Utilities** - Incurred cost to upgrade our web site after it was hacked. This is a three-year cost.
- **Marsh Restoration Labor** - low because DeRosa controls the work being done; David Campbell and Cooper Johnson have helped this year
- **Marsh Restoration Other** - Mostly work by Bill Cuddy (WJC Construction); for more detail see the marsh report
- **Payroll Tax** - Mostly paid in October
- **Parking lot** - timing and lower accounting costs.
- **Plumbing/Electrical** - \$336 upgrade of power board for Livingston Taylor concert

2017 PRESIDENT'S MID YEAR REPORT

	Goldthwait Reservation				
	2017 YTD				
	2013	2014	2015	2016	2017
Income					
Donations	23,049	25,193	21,436	54,598	47,971
Fund Raising Income		31,928		3,140	26,876
Fund Raising Expenses		(6,833)		(2,007)	(16,565)
Total Contributions	23,049	50,288	21,436	55,731	58,282
Interest	339	451	255	40	
Total Revenues	23,388	50,739	21,691	55,771	58,282
Expenses					
Banking	130	150	127	97	76
Trash	1,480	1,350	1,475	1,495	240
Legal	54	54	54	291	54
Directors Insurance	921	921	921	921	
General Liability Insura	884	884	880	620	
Workers Comp Insuranc	538	325	492	930	568
Lawn Care and spring w	7,023	4,655	8,455	3,705	3,180
Mail Box	186	192	192	200	200
Stickers	453	569	504	504	504
Office Supplies/Stamps	375	397	202	1,788	472
Supplies	456	187	435	1,329	17
Beautification Tables et	180	3,057	2,167	3,525	1,824
Utilities	74	243	266	91	1,661
Marsh Restoration Labo	932	1,134	8,554	2,603	111
Marsh Restoration Othe	13,331	3,402	13,502	68,083	35,979
Payroll Tax	537	413	1,751	1,112	
Payroll Parking lot	1,765	1,315	2,160	4,111	606
Plumbing/Electrical	238		466		336
Security/Police Detail	586	286			
Total Expense	30,142	19,533	42,602	91,405	45,826
Net Income	(6,754)	31,205	(20,911)	(35,634)	12,456
Cash Reconciliation					
Bank Balance	2,435	8,140	53,059	17,431	29,887
Certificates of Deposits,	40,336	65,812	7		
Add Current Accruals					
Effective Cash Balance	42,771	73,951	53,065	17,431	29,887