

The Goldthwait Reservation 2022 Annual Report





Trustees

Jay Beebe, III,
William Blake
Glenn Chalek
Suzanne Conway
Christine Cudihy
Jeff Doherty
Nancy Haskell
David Hutchison M.D.
Timothy Johnson M.D.
Jeanne Kleene
Susan Lavoie
Fiona Lubbock
Phil Norcross, Jr
Edward Principe
Maeve Rice
Betsy Rickards
Gary Ritter
Dan Shea
Bill Sheridan

Officers

Edward Principe
President
Tim Geraghty
Vice-President
Sharon Randall
Treasurer
Jeanne Kleene
Secretary

Directors

Mark Bergeron
Jeff Doherty
Jodi Dudley
Brigitte Fortin
Tim Geraghty
Lynda Hare
Edward Principe

Summer Attendant Manager

Carolyn Kennedy



The Goldthwait Reservation, Inc.

Founder Joel E. Goldthwait M.D.

Dear Goldthwait Friends,

It has been another exciting year for Goldthwait Reservation! We are grateful to the many families, friends, residents, volunteers and generous donors who make the reservation such a beautiful place to treasure and enjoy. Many thanks to the Trustees, Directors and Officers for their continued support and work to maintain and preserve the beach and salt marsh.

A special thank-you to Jeff Doherty, whose term as president ended in 2022. His hard work and commitment to Goldthwait are immeasurable. Jeff contributed countless hours "in the field" as well as behind the scenes, ensuring the well-being and management of the reservation. Jeff will continue to serve as a member of the Board of Directors.

2022 Highlights include:

- Goldthwait Spring Cleanup
- Boy and Girl Scout celebrations and campouts
- Many beach and fire pit gatherings
- Certified Wildlife Habitat maintenance
- Great summer help – parking lot attendants and marsh maintenance
- SPUR coastal beach cleanup day (Goldthwait)
- A power panel donation that will benefit future events
- High School Day of Service at the Reservation
- A meet and greet gathering of Trustees, Directors, Officers and abutters
- Successful fundraising solicitation campaigns

We are all very thankful and appreciative of all our generous donors and hard-working volunteers throughout these many years. With your continued support and work, 2023 will be a great and fulfilling year for the ecological gem that is the Goldthwait Reservation.

With our sincere thanks and best regards:

Ed Principe
President

Goldthwait Reservation 2022 Annual Report

Operations Report

First and foremost, a huge and heartfelt **Thank You** to all the families, friends, directors, trustees, volunteers and neighbors who have continued to assist in:

- Preserving the natural beauty and character of the area to be used for outdoor education, recreation and enjoyment for Marblehead residents;
- Preserving the ecological integrity of the salt marsh, including the native plant species that grow there and the fish and wildlife that use the marsh for food, shelter and nursery grounds;
- Preserving the reservation as a fun and safe place to host gatherings, events and educational activities.

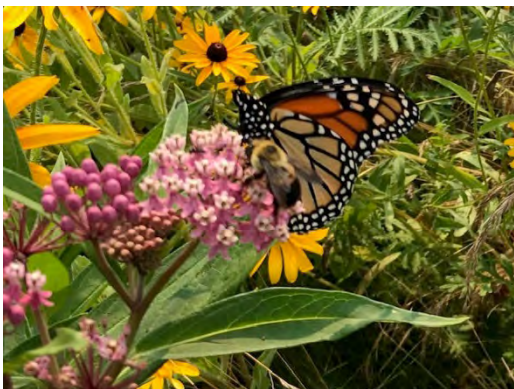
Part-Time Summer Manager – Goldthwait welcomed William (Bill) Godin to the Goldthwait team this summer. Bill's certification as an arborist and landscape professional and his understanding of salt marsh ecology made him an excellent choice for the 2022 season. Bill worked part-time overseeing and assisting in all of the necessary operations, including marsh management, summer workers, removal of phragmites and invasive plants, tree trimming, boardwalk and bench repairs, sprinkler repairs, and landscape oversight in the parking lot.

Beach and Parking Lot Maintenance- A special thank you to Christine Cudihy and Fiona Lubbock for their endless work in the marsh and on the beach; to Brigitte Fortin and the garden club for maintaining the wildlife habitat; to Bill Godin for his summer maintenance, sprinkler repair and garden upkeep; to our summer employees, Nate May and Ian Cody for all of their hard work cutting phrags and invasives in the marsh; to Carolyn Kennedy for her continued management and oversight of the parking lot attendants; and to summer parking lot attendants Stella Monaco, Andrea Potvin, Cody Selvais and Andy Titus for their commitment and cheerful perseverance during those hot, summer days.



Goldthwait Clean-up Day – A huge thank you to all the families, friends, directors, trustees and more than 20 volunteers who participated in the May 21st Clean-up Day!! Garden beds were raked, cleaned out and mulched, bushes trimmed and flowers planted. Special thanks to Brigitte Fortin for the flower selection and Jeff Doherty for his materials planning and delivery.

Goldthwait Upgrades/Construction – A sincere thank you to the Hamilton Family for their donation of a secondary distribution electric panel, which provided additional circuits/plugs for their daughter's wedding reception on the lawn this summer. In addition to the electrical panel, the Hamilton family installed underground conduits from the electric panel to the Goldthwait sign post. This will enable easy installation of additional lighting as well as security cameras. Final installation is scheduled to begin in early Spring. We now can offer an additional power source for future events and gatherings. Another thanks to Bill Godin, Ian and Nate for the construction of a new 10' plank walkway on the north side of the parking lot. This platform provides a more level surface at the top of the walkway, which reduces tripping hazards and other safety issues. Additional construction projects included repairs and painting of the picnic tables.



Certified Wildlife Habitat – The Wildlife Habitat (next to 13 Goldthwait Road) continued to flourish this year. Many thanks to all the volunteers who helped in the removal of vines and invasive plants, as well as a multitude of weeding. Fiona and Geoff Lubbock, Brigitte Fortin, and George and Margaret Greene were instrumental in coordinating many of the work projects within the Habitat. The Habitat continues to evolve and provide a beautiful location for wildlife to co-exist within the beach and marsh environment.

Permits and Area Use – The fire pit was utilized by many groups this year. Both Boy and Girl Scouts held several events and sleep overs that were a great success. There were also many family gatherings, birthday parties and wedding celebrations. The permitting for beach fires was resumed but was reduced in number. Forty two permits were issued. Un-sanctioned parties and late-night revelers are an ongoing challenge with trash, unpermitted fires, and littering a real problem. We are considering adding security monitoring options and will continue to work with Parks and Rec and Marblehead Police to control after-hours access to both Devereux and Goldthwait beaches and monitor and reduce late night activity.



Marblehead High School Day-of-Service – On October 21st, Marblehead High School held its annual Freshman Day of Service, which included 20-30 freshman students arriving at Goldthwait to help with work projects at the Reservation. Work projects included: beach clean-up, English ivy removal, planting grass in the Wildlife Habitat area, cutting/pulling mug wort plants, cutting phrags and knot weed, pruning beach plum bushes and weeding plants in the parking lot area. Many thanks to Fiona Lubbock, Lynda Hare, Richard Sides, Brigitte Fortin, Christine Cudihy, Ed Principe and Nan Haskell.

Goldthwait Website – We urge everyone, if you haven't visited Goldthwait's website yet, to please check it out now!! Goldthwait.org. The website has long been maintained and updated beautifully by the talented Betsy Rickards. Many thanks for her efforts and for all the volunteers assisting with our social network presence through Facebook and Instagram.



Goldthwait Reservation

A private, non-profit land trust that preserves and maintains the natural setting of a 12-acre coastal property in Marblehead.

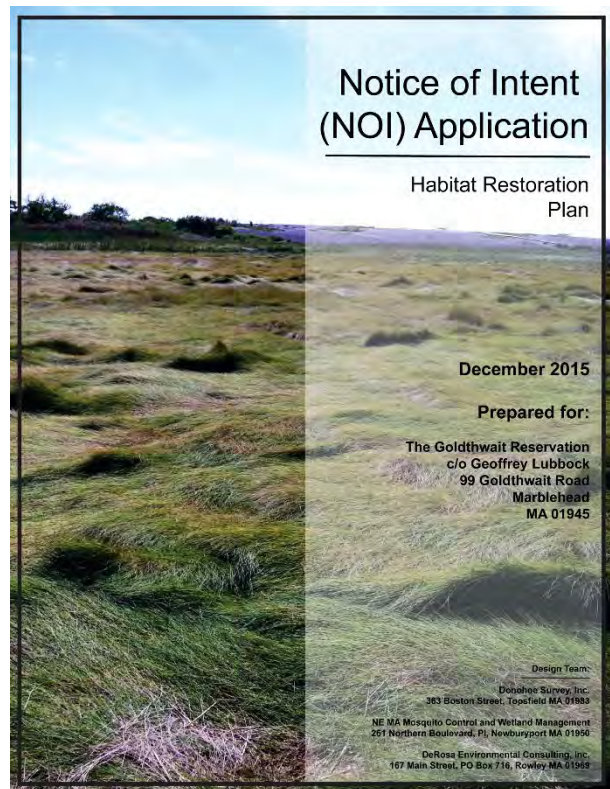
Goldthwait Reservation 2022 Annual Report

SALT MARSH UPDATE 2022

The 12 acre Goldthwait Reservation contains a very large area of salt marsh and a fringe of freshwater marsh around much of the perimeter.

Led by Geoff Lubbock's extraordinary vision and DeRosa Environmental Consulting's superb expertise and supported by many years of hard work and dedicated volunteers, the marsh has been transformed from an over-grown and clogged waterway to a vibrant ecosystem. Once cleared of excessive fill and invasive plants, the canals' saltwater flows have improved dramatically. The improved flows created a healthier marsh and a return of wildlife native to the area.

The Goldthwait salt marsh is connected to the Riverhead Beach area by a large diameter culvert which passes under Ocean Avenue. This culvert functions very much like a tidal creek, allowing water to flow into and out of the marsh with the tide. The dominant salt-tolerant plants within the salt marsh are Salt Meadow Cord Grass (*Spartina Patens*) and Salt Marsh Cord Grass (*Spartina Alterniflora*). The salt marsh also contains tidal creeks, ditches and small pools.



Trench Clearing – In order to maintain the salt water flows within the marsh, the trenches need annual maintenance. Due to collapsed trenches and overgrowth, trench excavation was necessary. Many thanks to Nate May and Ian Cody for their hard work keeping the trenches clear this past summer.

Invasive Plant Species – The management and removal of the marsh invasive species have had a positive impact of the native plant species that are currently growing in the marsh. The removal of the Japanese Knotweed, Cocklebur, Honeysuckle, Bittersweet and Multiflora Rose was successful thanks to Fiona & Geoff Lubbock, Bill Godin, Nate May, Ian Cody and countless others. The Phragmites are an aggressive invasive species that can take over a salt marsh habitat if not regulated. Through repeated cuttings during the growing season and summer drought Goldthwait volunteers have had a large impact on the spread of phragmites. This summer also saw a rise in marsh elder plants. Although not an invasive species, it can grow and spread at an alarming rate. Several cuttings were performed this summer to reduce the spread of this plant.



DeRosa Environmental Consulting – We have been fortunate to have the services of DeRosa Environmental, who have been invaluable to us with their knowledge of marsh invasive plants, maintaining the ecological integrity of the salt marsh and providing occasional herbicide applications to treat and remove invasive species. We plan to continue to utilize their services as we enter the maintenance phase.

Goldthwait Reservation 2022 Annual Report

Treasurer's Report

2022 was another successful year for Goldthwait Reservation. Responses to solicitation letters and receipts at the gate were quite robust. The use of PayPal and Venmo for donor contributions has provided a great alternative to cash or checks, particularly the use of Venmo at the gate. Continuing to exercise "Covid caution", we did not hold any major fundraising events.

Overall, we are pleased to see that the landscaping and maintenance expenses have decreased considerably as a result of ongoing supervision of the property and upkeep being handled regularly and swiftly. The marsh restoration was a massive and expensive project that is also nearing completion. Payroll expenditures increased as we welcomed part-time manager, Bill Godin, to oversee the property operations.

Thanks to our donors, supporters, volunteers, and paid staff, we are in a healthy position as we enter the 2023 season. 2022 began with a cash balance of \$59,181.75 and ended with \$95,922.12 on hand.

Fundraising was very successful, with \$76,943.73 in direct donor contributions (2021 reported fundraising was \$88,300, 2020 was \$64,328). Thank you to Betsy Rickards, Lynda Hare and Maeve Rice for their time and efforts for successful mailings.

Marblehead residents and Goldthwait neighbors continue to be very generous and we are very thankful and humbled by all donors, near and far. Overall, we received contributions from 458 individual sources. We received individual donations in amounts of \$15,000, \$2,500, \$2,000 and \$1,350. Four friends and neighbors contributed \$1,000 each. Eighteen more people contributed \$500 each. We are delighted that several donors provided corporate matching gifts as well. The Goldthwait Reservation clearly holds an important place in many people's hearts and minds.

Permitted activities generated \$1,600 in income – another new high.

With a careful eye toward managing expenses of the property we worked with DeRosa Environmental Consulting, Lassana's Landscaping, Olson's Turf Irrigation and other services to meet the critical maintenance needs as efficiently as possible. Hard work and dedication has paid off, as total property maintenance expenditures were significantly less than in 2021.

Payroll for our summer employees totaled \$19,703. The new manager position is reflective of this increase from 2021. The payroll and tax services provided by local business services Commonwealth Payroll and Rick Myers, CPA have been excellent.

2022 Reports included here:

Statement of Activity
Financial Position

Sharon Randall, Treasurer
Jeanne Kleene, Bookkeeper

The Goldthwait Reservation Inc.
2022 Annual Report

Revenue	Total
Non-Profit Revenue	
Donations	
Checks	59,723.02
Gate Cash	1,795.00
Paypal / Venmo	15,425.71
Total Donations	\$ 76,943.73
Other (Amazon Smile & NGB)	29.21
Use Permits	
Fees	1,600.00
Total Use Permits	\$ 1,600.00
Total Non-Profit Revenue	\$ 78,572.94
Total Revenue	\$ 78,572.94
Gross Profit	\$ 78,572.94

Expenditures	
Decals-Stickers	787.00
Fund Raising	
Events	269.11
Mailings-Solicitations	
Materials-Copying	378.92
Postage	921.95
Total Mailings-Solicitations	\$ 1,300.87
Other	-26.94
Paypal Fee	368.56
Total Fund Raising	\$ 1,911.60
Office Supplies & Software	111.30
Operations Administrative (OA)	
Accounting Fees	669.42
Bank Fees	135.00
Comm Mass Filing Fees	37.00
Comm Payroll Fee	946.07
Insurance	1,683.00
Mailbox	276.00
Payroll	
Checks (net)	414.03
MA DOR ACH	2,900.00
Manager	5,840.57
Total Checks	\$ 9,154.60
Direct Deposits (net)	7,830.55
Tax Withholding (Assure Tax)	2,717.89
Total Payroll	\$ 19,703.04

Statement of Activity
January - December 2022

Expenditures (continued)	
Postage	19.80
Supplies copying	744.84
Taxes	550.00
Website - Social Media	340.20
Total Operations Administrative (OA)	\$ 25,104.37
Property	
Fire Pit - Grassy Area	
Equipment Supplies	135.80
Landscaping	2,190.00
Services	820.00
Total Fire Pit - Grassy Area	\$ 3,145.80
Marsh	
Equipment-Supplies	257.74
Services	3,914.04
Total Marsh	\$ 4,171.78
Site Overall	900.00
Equipment Supplies	1,544.85
Fencing	42.45
Security	598.44
Trash Removal	2,009.00
Utilities	1,627.78
Total Site Overall	\$ 6,722.52
Wildlife Area	
Services	230.00
Total Wildlife Area	\$ 230.00
Total Property	\$ 14,270.10
Total Expenditures	\$ 42,184.37

Net Operating Revenue	\$ 36,388.57
Net Revenue	\$ 36,388.57

The Goldthwait Reservation Inc.
Statement of Financial Position Summary
As of December 31, 2022

ASSETS	Total
Current Assets	
Bank Accounts	95,922.12
Other Current Assets	0.00
Total Current Assets	\$ 95,922.12
TOTAL ASSETS	\$ 95,922.12
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	1,264.50
Total Current Liabilities	\$ 1,264.50
Total Liabilities	\$ 1,264.50
Equity	94,657.62
TOTAL LIABILITIES AND EQUITY	\$ 95,922.12

Memorial and Honor Contributions: New this year, donors can indicate that their contribution is given in honor of or in memory of a loved one.

In Memory of:

Francis & Cheryl	John Kreisher
Christopher Corkum	Daisy Moer
Twin sister Ellie	Helen & Philip F. Norcross Sr,
Elizabeth Giurleo	Chloe & Cicero
Jean Goodyer	Kip & Ginny Orchard
Ren Greenlaw	Jeanette Renshaw
Tom Hamond	Vin Russo
Chris Kauders	Rita Tentindo
Bill & Louise Kaull	Marion Pae Walkey

Honoring:

Graham Hale Gardner
Janet O'Connor
July 4th 2015
MHD childhood
MHD family/past
Growing up in the neighborhood

Note: We also asked whether people wanted their name and/or contribution listed. Because the vast majority of contributors either did not specify on the form, or submitted their contribution online or at the gate, the information is too incomplete to provide at this time. We apologize.

The Goldthwait Reservation, Inc.
Contributor Form

Thank you very much for your generosity. All contributions are greatly appreciated. Please return this form with your tax-deductible donation or visit www.goldthwait.org to donate online. In addition to parking access, stickers identify you as a contributor!

Mail checks payable to: The Goldthwait Reservation, Inc.

and mail to: Sharon Randall, Treasurer

The Goldthwait Reservation, Inc.

PO Box 1025

Marblehead MA 01945-5025

Online donations are made through Paypal [Goldthwait.org Donate Page](http://Goldthwait.org/Donate/DonatePage)

Suggested donation levels:

<input type="checkbox"/> \$50	Individual	<input type="checkbox"/> \$25	Senior (age 70+ discount)
<input type="checkbox"/> \$75	Family		
<input type="checkbox"/> \$100	Family Plus		
<input type="checkbox"/> \$250	Friend of Goldthwait		
<input type="checkbox"/> \$500	Advocate		
<input type="checkbox"/> \$1,000	Benefactor		
<input type="checkbox"/> \$2,500+	Environmentalist		

Senior or Individual \$50 contributions will receive one Goldthwait sticker. Marblehead residents who contribute \$75 or more will receive a second Goldthwait sticker.

Thank you very much for your support.

We would like to acknowledge our donors in our annual report.

Please let us know your preference:

☐ Anonymous with contribution amount

☐ Anonymous with no amount stated

☐ As below with contribution amount

☐ As below with no amount stated

☐ _____
In memory of _____

☐ _____
In honor of _____

Please include your name, email, and mailing address:

Name: _____

Mailing address: _____

Email: _____ (we will only use this for Goldthwait communications)

If you are interested in volunteering to help with any aspect of the Goldthwait Reservation's work please let us know. We welcome your help! Email: goldthwait.reservation@gmail.com

Effective April 7, 2022

Goldthwait is a tax-exempt charity 04-2061893 and contributions are deductible under section 170 of the IRS code.